Buy Social Scotland Cookies Policy

The Buy Social Scotland website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic.

What are cookies?

A 'cookie' is a small text file of information that a website stores about you on your device's hard drive. These do not harm your system. The cookies used on our website do not include any identifiable information that others could access, such as your name or contact details. Cookies do not give us access to your computer or any information about you, other than the data you choose to share with us.

Cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not.

Types of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

We use the following cookies:

- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting or marketing cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Expiry
fbp (facebook pixel)	Facebook Pixel allows us to analyse visitor behaviour on the website.	12 months
_ga (multiple google analytics)	Collects information about how visitors use our site in an anonymous form, including number of visitors to the site, where visitors have come to the site from and the pages they visited. We use the information to compile reports and to help us improve the site	24 months
cookieconsent_status	Used to store cookie consent preferences.	12 months

Craft (multiple)	Used by HubSpot to record the cookie categories a visitor consented to.	12 months

Third Parties

We do not share the information collected by the cookies with any third parties.

Restricting, blocking, or deleting cookies

If you prefer to restrict, block, or delete cookies from our website, or any other website, you can use your browser to do this. Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's manual) to learn how to change your cookie preferences. Most browsers allow you to reject cookies. Blocking cookies can have a negative impact upon the usability of many websites, including our website. If you block cookies, you will not be able to use all the features on our website.

If you leave our website or click through to another website from our website, that third party website may also use cookies. We recommend you check the third-party websites for more information about their cookies and how to manage them.

Where our website contains links to other websites, this privacy policy will not apply to those third-party websites. When you link through to another website you should read the privacy policy which applies to that website.

To learn more about the Cookies please see www.aboutcookies.org.uk

Updates to the Cookies Policy

We may update this cookies policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Therefore, please re-visit this policy in order to stay informed about our use of cookies and related technologies

Additional Information

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Your consent applies to the following domains: *https://www.buysocialscotland.com/*